**CANDIDATE REFERENCE**

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| Solicitation Number: 70126008 | Title/Level: Web Content Technician/Manager Web Content Specialist/Manager 3 |
| Candidate Name: | Category: IT Marketing |

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| **Reference Name** (Required): |  | | |
| **Title:** |  | | |
| **Company Name** (Required): |  | | |
|  | |  | |
| **Phone Number** (Required include area code): | |  | |
| **E-mail Address:** |  | | |
| **Professional Relationship:** | | |  |

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|  | Peer |  | Co-Worker |  | Supervisor |

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|  | Customer |  | End-User |  | Subordinate |

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| **Reference Name** (Required)**:** |  | | |
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| **Company Name** (Required)**:** |  | | |
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| **Phone Number** (Required include area code): | |  | |
| **E-mail Address:** |  | | |
| **Professional Relationship:** | | |  |

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| **Professional Relationship:** | | |  |

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|  | Peer |  | Co-Worker |  | Supervisor |

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|  | Customer |  | End-User |  | Subordinate |

**NOTE: ONLY INCLUDE THE INFORMATION REQUESTED ON THIS FORM. DO NOT INCLUDE ADDITIONAL INFORMATION.**

**CANDIDATE QUALIFICATIONS**

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| Candidate Name: | Category: IT Marketing |

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| **Minimum Requirements:** Candidates that do not meet or exceed the **minimum** stated requirements (skills/experience) will be displayed to customers but may not be chosen for this opportunity. | | | |
| Actual Years Experience | Years Experience Needed | Required/ Preferred | Skills/Experience |
|  | 8 | Required | Experience in web content writing or digital marketing |
|  | 8 | Required | Working knowledge of SEO, content strategy, website editing, and analytics tools (e.g., Google Analytics) |
|  | 5 | Required | Experience content planning and performance tracking |
|  | 5 | Required | Demonstrated strong writing, editing, and storytelling abilities |
|  | 4 | Required | Documented experience in copywriting and proofreading |
|  | 2 | Required | Basic graphic editing skills with Photoshop and/or Illustrator |
|  | 1 | Required | Bachelor’s degree in English, Journalism, Communications, or a related field |
|  | 1 | Required | Strong portfolio showcasing content for a range of different audiences |
|  | 2 | Preferred | Documented work experience relating to early childhood care and education |
|  | 2 | Preferred | Documented strong collaboration skills to work with customers across multiple agencies/organizations |

**CANDIDATE ACKNOWLEDGEMENT**

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| RFO: 445 Solicitation Number: 70126008 | Title/Level: Web Content Technician/Manager Web Content Specialist/Manager 3 |
| Candidate Name: | Category: IT Marketing |

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| I hereby authorize **TechVoE, Inc.** to submit my resume in response to the temporary staffing Solicitation 70126008 for **Texas Education Agency**.  I understand that submission of my resume by multiple vendors may result in my disqualification from this opportunity. Customers reserve the right to hire a candidate submitted by multiple vendors.   Worker signature:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   Date:   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |